



FRENCH EMBASSY
IN THE UNITED STATES

HIGHER EDUCATION,
ARTS, FRENCH LANGUAGE

France on Campus Award 2016

GUIDELINES

“Bring the spirit of French culture to your school! The France on Campus Award is an invitation to explore your creativity and to take on ambitious and original projects. Now is your chance! Seize this opportunity!” – Wes Anderson

The Cultural Services of the French Embassy, in partnership with Kickstarter, with support from NAFSA: Association of International Educators (NAFSA) and the Association of Public and Land-grant Universities (APLU), has launched the second edition of the France on Campus Award under the patronage of film director Wes Anderson, to **discover, celebrate and support initiatives that explore France in new and creative ways.**

The Award is intended to help student organizations eager to launch or continue a major France-related project on campus by providing a **unique package of funding, mentorship and networking.** With this support, awardees will be expected to expose new audiences to France and French culture on their campus and beyond.

The call for applications is open from **September 28 until November 6, 2016.**

Think out of the box and bring France to your campus!



FRANCE ON CAMPUS AWARD

HOW IT WORKS

Are you eager to explore a new culture? Already have a passion for France? Want to share your enthusiasm for French language and culture with your campus community?

The France on Campus Award is aimed at American student organizations eager to produce creative projects on their campus while introducing new audiences to French culture. Projects can encompass all fields, including (but not limited to) visual arts, design, film, food, journalism, music, photography, performance, journalism, publishing, science, and technology.

The Cultural Services will select ten winners to receive a unique package of networking, mentorship, and promotional support for their projects. The first and second place winners will also receive funding to implement their projects.

- The **first place winner** will receive a grant of **\$2,000**
- The **second place winner** will receive a grant of **\$1,000**

All ten winners will be invited to launch a fundraising campaign on Kickstarter and will receive the following benefits:

1) Mentorship support to develop the project. As leader of the selected project, you will be allocated two mentors:

- A Kickstarter representative will advise you in setting your fundraising goals and strategies to ensure the success of your fundraising campaign.
- A Cultural Attaché from the Consulate General of France in your region will support you in implementing your project.

2) Promotional and networking support from the Cultural Services during project development and implementation phases.

3) Award certificate signed by the Ambassador of France to the United States following the completion of the project.

4) Invitations to selected events organized by the French Embassy and/or consulates for one year.

ELIGIBILITY

- The competition is open to any student organization affiliated with an American college or university.
- Application must be submitted by one of the executive board members of the club or association.

Please note:

Should the applicant's college or university not have any registered student organizations, he/she may apply on its college/university's behalf with the approval of his/her college/university's administration.

Additionally, applications are not limited to student organizations with strong ties to France.

FRANCE ON CAMPUS AWARD

CHECKLIST

Applicants are required to submit:

- A completed application form
- A budget proposal
- A document proving the affiliation of their organization with an American college or university

Applicants are also encouraged to submit an optional one-minute video in which they pitch their project.

Download the application forms here:

- [Application form](#)
- [Budget template](#)

Applications should be sent by **November 6, 2016 at midnight (EST)** to franceoncampus@frenchculture.org

Important dates:

- **November 6, 2016:** Application deadline
- **End of November 2016:** Selected candidates announced
- **December 2016 - February 2017:** Mentoring sessions
- **January 2017 - June 2017:** Implementation of projects

CONTACT

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